

musicfirst

More Time for Artistry with PracticeFirst

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Conn Selmer Institute - 2023



About Me

Dr. Jim Frankel
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Blog: www.jamesfrankel.com

Podcast: soundcloud.com/musicfirstpodcast



What does **Artistry** mean to you?

Why is it **important?**

What are the obstacles when trying to work on **artistry** during your rehearsals?

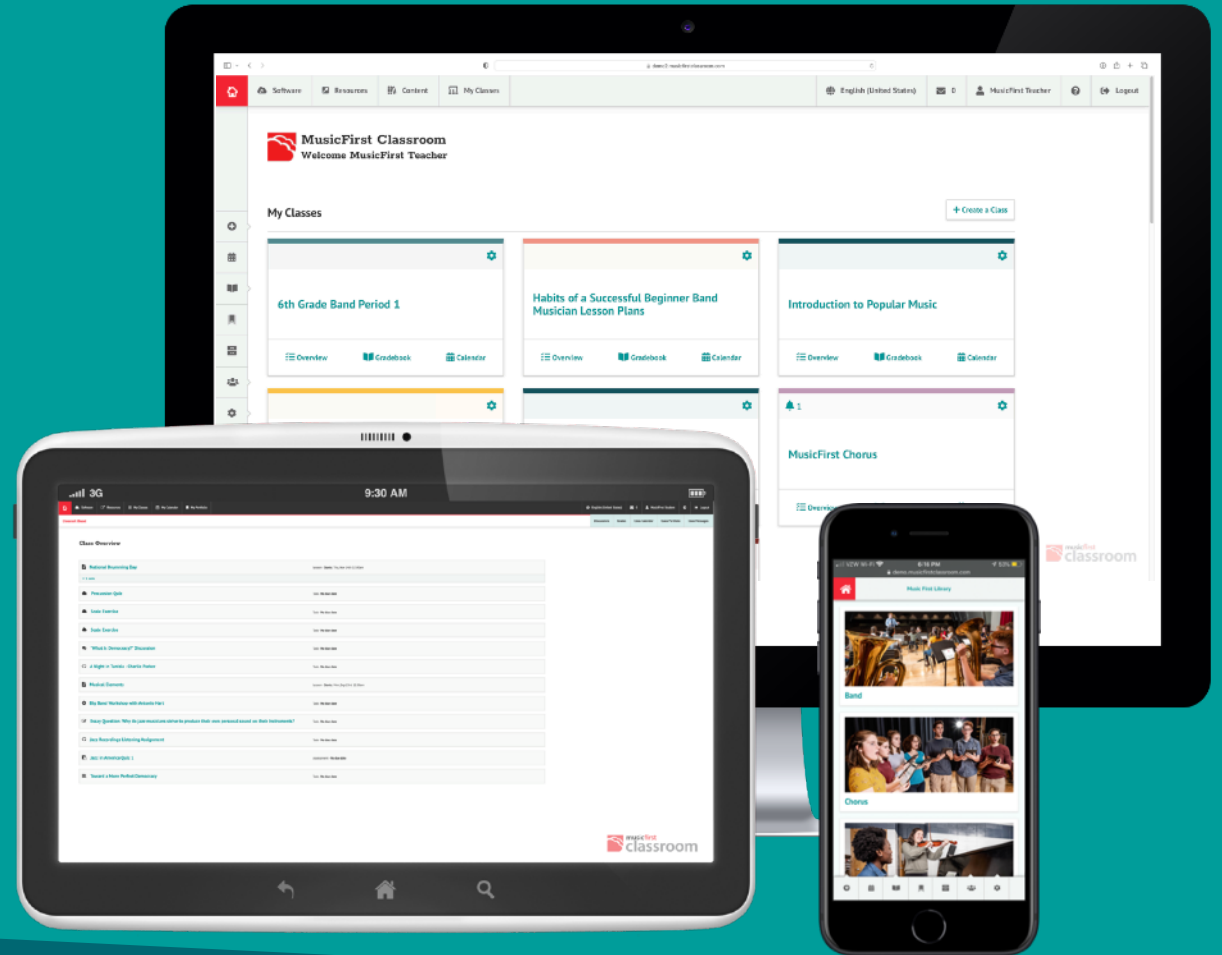
How can we spend more time working on **artistry** rather than fundamentals?

How can **technology** help?

What is MusicFirst?

MusicFirst is a company built by music educators for music educators.

Our team curates content, software, and hardware, and pairs it with the best support in the industry so that you can focus on what matters most: teaching your students how to make music.





Auralia



Flat for Education



Focus On Sound (US)



Hyperscore



Musion



Newzik



Noteflight



O-Generator



PracticeFirst



Sight Reading Factory



Soundation Chrome



Soundtrap

Integrated Software

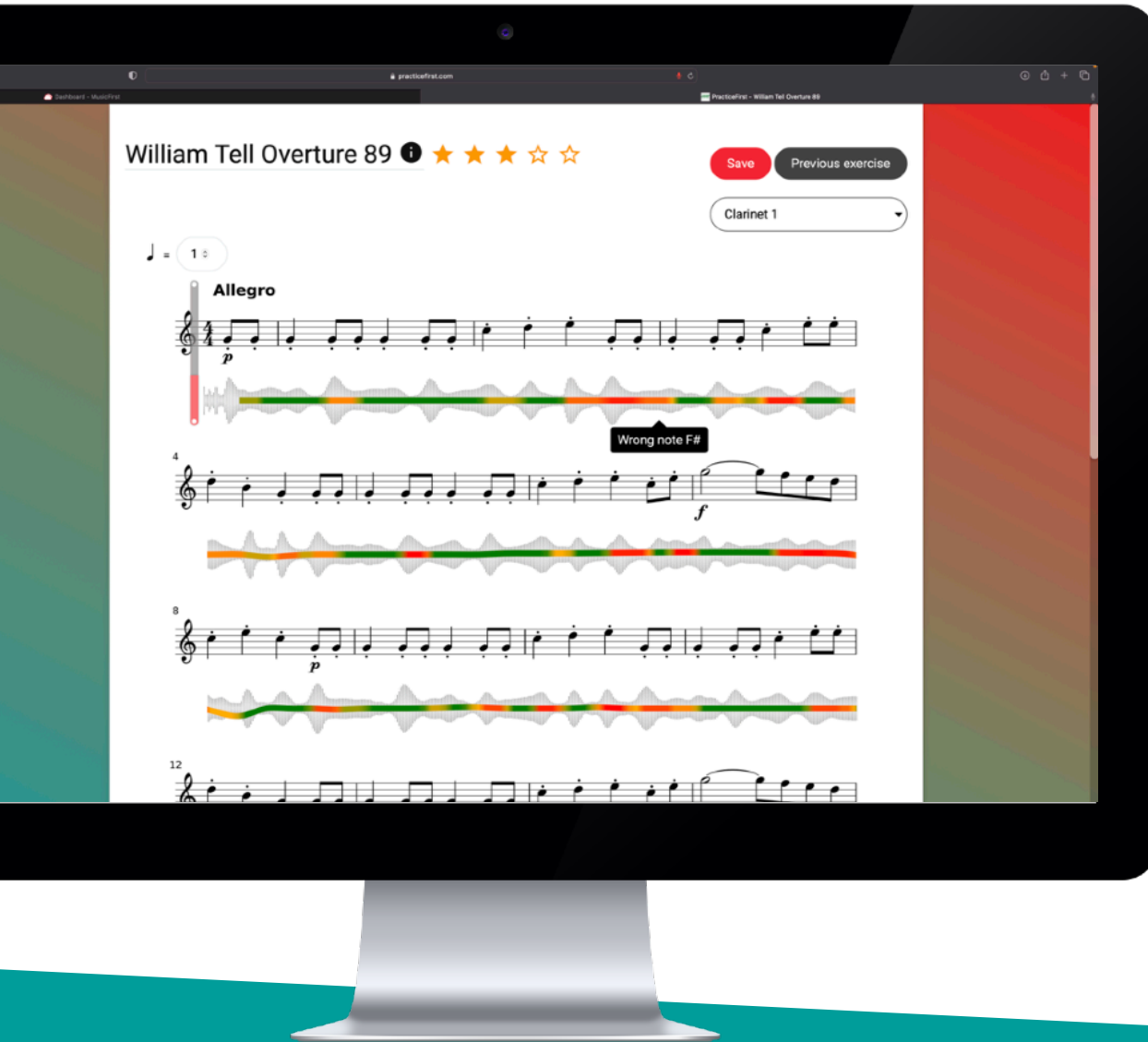
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PracticeFirst

Robust and intuitive practice assessment software

PracticeFirst is cloud-based software which provides students with instantaneous and intuitive feedback on their instrumental and vocal practice.

- ✓ Assesses rhythm, pitch, intonation, & duration
- ✓ Over 26,000 exercises and GROWING!
- ✓ Allows complete exercise customization
- ✓ Facilitates student assessment
- ✓ Includes vast library of repertoire & method books
- ✓ Offers ability to easily create & upload custom exercises

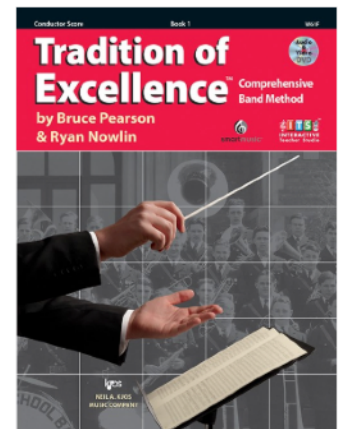
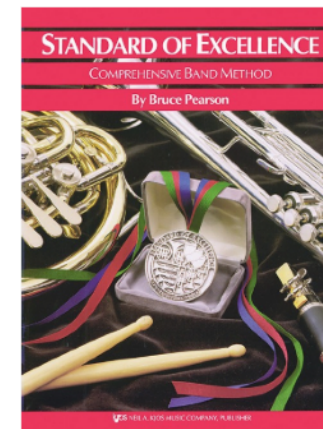
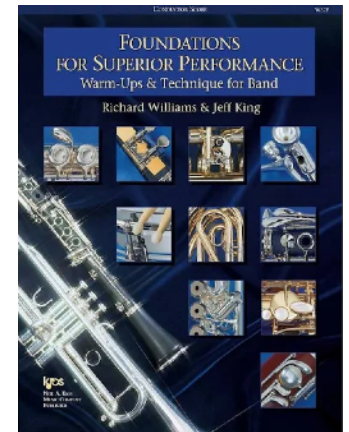
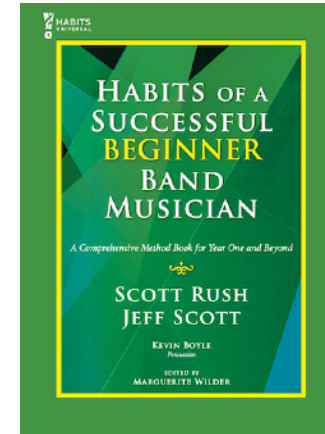


PracticeFirst Library

Fully-customizable practice exercises and assessments, including ensemble & solo repertoire, and method books.

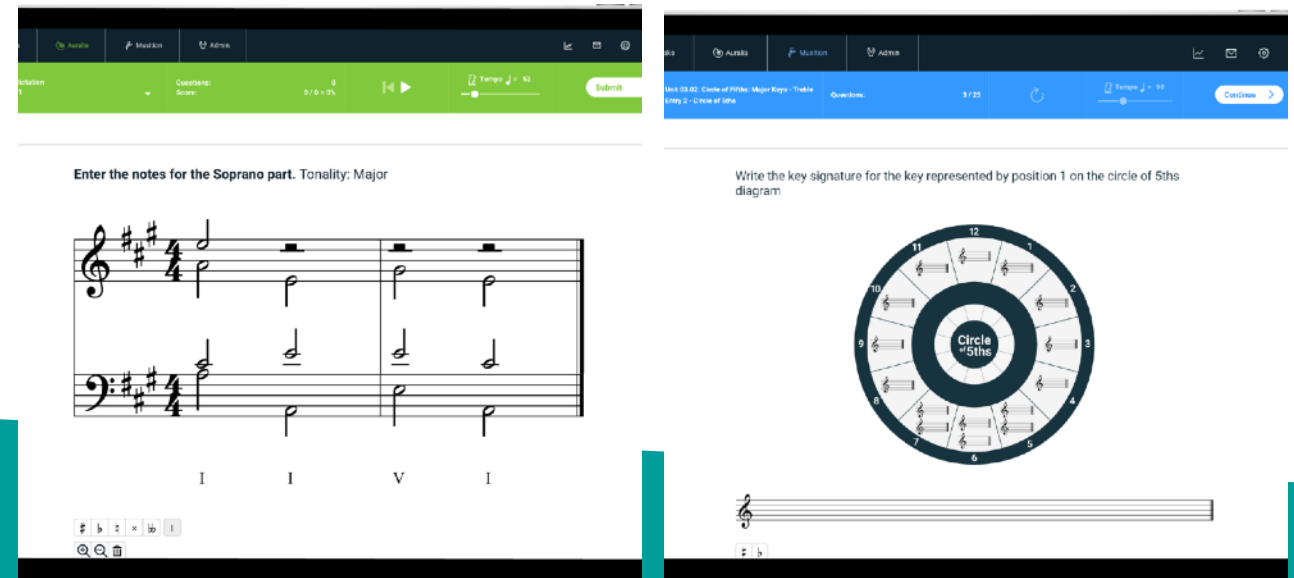
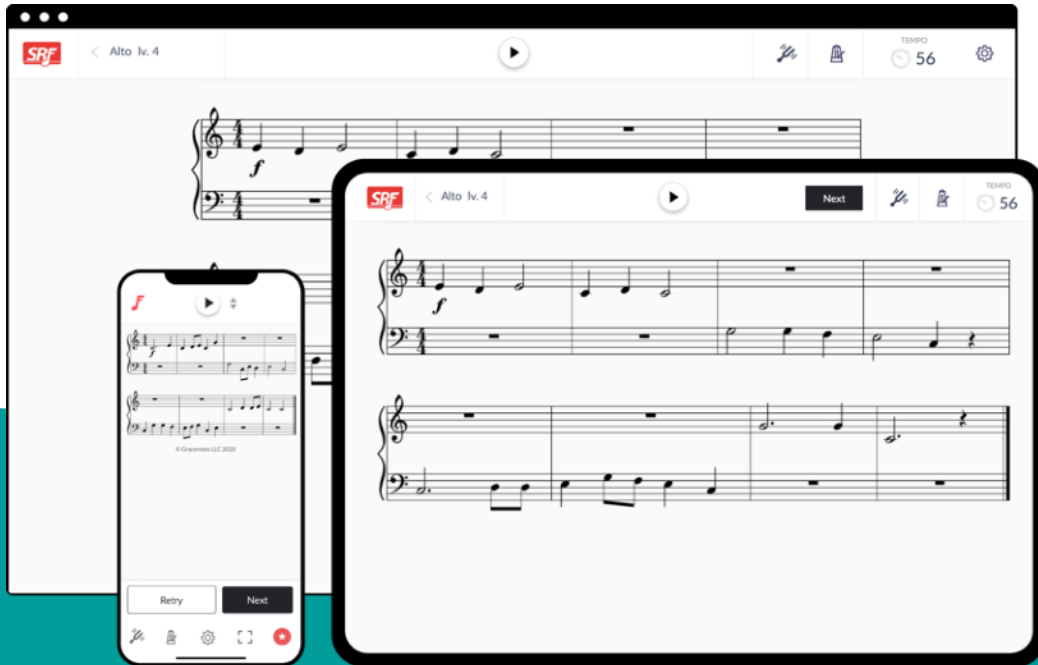
Method Books

- Foundations for Superior Performance
- Tradition of Excellence
- Standard of Excellence
- Sound Fundamentals
- Measures of Success
- Habits of a Successful Musician
- Premier Performance
- S-Cubed: Successful Sight Singing
- String Basics
- All for Strings
- TEX: Technical Method Books
- You Won't Miss a Beat Assessments
- And more...



Build Individual Musicianship Skills & Creativity!

- Theory and Ear-Training/Aural Skills
- Sight-Reading
- Historic/Cultural Understanding
- Performance Assessment and Growth
- Creativity



MusicFirst Pricing

- MusicFirst Classroom- \$6
- PracticeFirst- \$4
- Sight Reading Factory- \$3.42- \$1.80*

*Based on the total number of users.





Thank you!



**Scan for a Free
30-day Trial!**